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# Community Involvement/Honors

## **American Business Women's Association:**

1989 Woman of the Year  
1993 Woman of the Year  
1996 Top 10 Business Woman of the Year, Pembroke Pines Chapter  
1995 Broward County "Women of Distinction" Award  
1997 National Top Ten Businesswoman of ABWA  
1997 "Flame" Award Presented by Membership for starting the Pembroke Pines Chapter  
1997 "Ruby" Award for Recruiting 66 Members (73 to date)

## **American Cancer Society:**

1992 Rookie of the Year  
1995 American Cancer Society Triple Touch Instructor  
1996 Triple Touch Training Instructor

## **Broward County Florist Association:**

1999 Jeannie Parsons Award

## **Broward County Women's History Coalition:**

1999 Women's Equality Award  
2005 Inducted into the Broward County Women's Hall of Fame

## **Florida Speakers Association**

2004 Sam Edwards Award for Professional Speaking  
2006 Bill Gove Lifetime Achievement Award

## **Southwest Broward Jaycees:**

1989 Outstanding New Jaycee - Broward County

## **Miramar-Pembroke Pines Regional Chamber of Commerce:**

1991 Small Business Person of the Year  
1991 Presidents Award  
1991-1995 Winning Team Captain for membership drives 5 consecutive years  
1995 First Place Call Program Volunteer - BEDC  
1996 Leadership Award  
1998 Pinnacle Award  
1999 Membership Recruitment Award (for recruiting 101 new members over 15 years)  
2004 The Mayor Vicki Coceano "Outstanding Community Service" Award

## **Women's Council of Commerce of Broward County:**

1997 Establishment of the Heidi Richards Scholarship in honor of Founder  
1998 Vista Award (Vision in Service to Associations)  
1999 First Annual Woman and Power Award

## **Awards Continued:**

### **Community Awards:**

1995 Women of Distinction - South Florida Women's Show  
1993 Mayor Vicki Coceano of Miramar Declares June 26 Heidi Richards Day  
1993 Up'n Comers Award Presented by Price Waterhouse – South Florida Magazine  
1996 Listed in International Who's Who of Professionals  
1997 Giraffe Award - Women's Advocacy, Majority/Minority (WAMM)  
1998 Listed in International Who's Who of Business & Professional Women  
1999 Listed in 2000 Notable American Women (Millennium Edition)  
1999 Listed in National Register's Who's Who in Executives and Professionals (2000 Edition)  
1999 Women of Wisdom Award Presented by the Women of Power Breakfast Group  
1999-2005 – Voted One of the Best Florists in Southwest Broward by readers of The Miami Herald  
1999 Golden Pen Award for South Florida Network Directory of Women's Business Organizations  
2000 Outstanding Citizen Award - Here's Help Drug & Alcohol Residential Treatment Program  
2000 Listed in World Who's Who of Women  
2000 Outstanding Speaker Award - International Biographical Centre  
2001 Listed in Outstanding Women of the 21st Century - American Biographical Institute  
2002 South Florida Business Journal's Entrepreneur of the Year  
2002 Salute to Business Honoree - Greater Fort Lauderdale Chamber  
2003 One of South Florida's BEST Florists - Channel 7 WSVN News  
2003 Outstanding Retail Leader of the Year by the Florida Retail Federation  
2004 Outstanding Business Woman Award - City of Hope  
2005 Communicators Award of Distinction  
2006 Valor Award - American Diabetes Association

### **Professional Designations:**

1995 Certified Training and Human Resource Development (Florida International University)  
1997 Certified Hypnotherapist (National Guild of Hypnotists)  
1999 Endorsed Business Instructor (EBI) Designation by FTDA  
1999 ATM - Bronze, Toastmasters International  
2000 AAF - American Academy of Floriculture  
2000 Listed in World Who's Who of Women  
2000 Outstanding Speaker Award - International Biographical Institute  
2001 Listed in Outstanding Women of the 21st Century - American Biographical Institute  
2001 Listed in Who's Who in America  
2002 CPPM - Certified Planner of Professional Meetings  
2002 CLL - Certified Laughter Leader  
2002 Certified Hospitality Leadership  
2003 Master's Degree from Florida Religious Studies Institute

### **Who's Who Listings:**

1999- 2005 **International Who's Who** of Professional & Business Women  
2003-2005 **Metropolitan Who's Who** Registry  
2004-2005 **Empire Who's Who** Among Executive and Professional Women  
2005-2006 Honors Edition of the **Manchester Who's Who** Among Executive and Professionals Registry  
Listed in **Virtual Businesswoman Magazine's** (January 2005) Top 50 Women Shaping the Internet Today